



Dr. Vjollca "Viola" Hysenlika
President
Viola Communications

RE: Keiser University Advisory Board Letter

To Whom It May Concern,

I am a member of the Keiser University Advisory Board because our partnership allows us to enrich lives and deliver educational excellence throughout our communities. Keiser University is important to our organization as it helps provide access to high-quality education in the marketing-focused programs and prepare the next generations of business professionals.

Our relationship with Keiser University has been critical to the growth and longevity of our business. Through our partnership, we've been able to educate students about marketing and communications and connect them with opportunities in the Tampa Bay region and beyond.

Keiser University is an important not-for-profit university, which provides easy access to career-focused undergraduate and graduate degrees to students on campus and online. This is crucial for working students with full time jobs and other life responsibilities.

[Viola Communications](#) provides marketing and communications services for businesses in the Tampa Bay area. The company offers a multitude of communications services including public relations, media relations, media training and consulting, social media marketing, video production and content writing and storytelling. My business, which operates virtually, has been in the community for 14 years. We have been a part of the Advisory Board since Sept. 2021.

We embrace and cherish our partnership with Keiser University. The university provides top quality education for working students. Faculty and staff are fully dedicated to the students and their success. They provide optimal support for them, making them a top priority to ensure academic success.

My company would hire Keiser University students. They are prepared to be competitive in the field of Marketing and Communications.

Best regards,

Vjollca "Viola" Hysenlika
President
Viola Communications