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VIRGINIA STANDISH Realtor®

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To Whom It May Concern,

As a current member of the Keiser University Equine Studies Advisory Board, Loxahatchee Groves Landowners Association and a real estate agent, I want to share what I appreciate about Keiser University and specifically, the Equine Studies program.

Communities survive, grow and prosper – based upon the support they receive from those within the Community. As a Palm Beach County native and long time resident, I appreciate that Keiser University offers programs such as Business Administration, Criminal Justice, Nursing and Equine Studies to meet the job needs of Palm Beach County and the State of Florida.

The Equestrian community continues to grow in Palm Beach County and offers many employment opportunities. The Palm Beach Sport Commission report titled *ECONOMIC IMPACT OF THE 2021 WINTER EQUESTRIAN FESTIVAL* showed that one 12 week event – the 2021 Winter Equestrian Festival contributed \$279 million to the Palm Beach economy.

Unfortunately, many equestrian facilities struggle due to lack of education in Business or Equine Care. Many in the local Equestrian community are thrilled to learn that a local educational Institution is taking the Equestrian Industry seriously. They have opened their businesses and barns to Students for onsite training and internships.

The commitment of the Director and Staff to the quality of the program is reflected in the selection of Instructors, learning programs and real world training. The Students of the Equine Studies program have made a positive impact on our Equestrian Community. They will be a welcome addition to many areas of the industry from business to real estate acquisition to medical services.

Best wishes,

Virginia Standish Realtor®

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