



BA, Business Administration Outcomes Report

*80%- internal benchmark

CAMPUS	OUTCOME MEASURES & BENCHMARKS	REPORTING CYCLE: JANUARY 1- DECEMBER 31				COMMENTS
		2016	2017	2018	3 yr. AVG	
ALL CAMPUSES	Attrition Rates > 80%*	79%	75%	77%	77.00%	
	Exam Pass Rate > 80%*	NA	NA	NA	NA	There is no required licensure or certification exam for this program
	Graduate Placement Rate >80%*	92%	95%	91%	92.77%	