



Keiser University Accounting and Business Programs

Enrollment, Retention, Attrition and Graduates 2020-2022

ENROLLMENT, RETENTION, ATTRITION AND GRADUATES FOR YEARS: 2020-2022

The tables below include the # of Enrollment, %Retention, %Attrition and # of Graduates for Accounting and Business programs at Keiser University - January 1 through December 31 (2020-2022).

ACCOUNTING PROGRAMS

Program	Enrollments			Retention (%)			Attrition (%)			Graduates		
	2020	2021	2022	2020	2021	2022	2020	2021	2022	2020	2021	2022
Associate of Arts in Accounting	97	79	79	71.4%	65.1%	67.7%	28.6%	34.9%	32.3%	35	42	32
Associate of Arts in Accounting (Spanish)	22	36	21	89.3%	63.5%	75.0%	10.7%	36.5%	25.0%	3	7	11
Bachelor of Arts in Accounting	178	151	151	81.0%	73.8%	74.9%	19.0%	26.2%	25.1%	40	43	40
Bachelor of Arts in Accounting (Spanish)	39	38	38	86.4%	77.2%	83.6%	13.6%	22.8%	16.4%	12	6	7
Master of Accountancy	26	32	34	64.4%	79.2%	88.9%	35.6%	20.8%	11.1%	12	10	14

Source: Anthology Enrollment Report 1/1-12/31/2022

Degree/Program	Enrollments			Retention (%)			Attrition (%)			Graduates		
	2020	2021	2022	2020	2021	2022	2020	2021	2022	2020	2021	2022
ASSOCIATE OF ARTS												
Business Administration	81	83	88	69.3%	61.4%	61.7%	30.7%	30.7%	38.3%	25	25	39
Business Administration (Spanish)	29	43	63	78.0%	71.2%	79.3%	22.0%	22.0%	20.7%	3	9	28
Total	110	126	151	80.6%	64.3%	68.0%	28.9%	35.7%	32.0%	28	34	67
BACHELOR OF ARTS												
Business Administration	213	270	340	80.4%	83.3%	84.2%	19.6%	19.6%	15.8%	37	42	45
Business Administration - Accelerated			13			72.2%			27.8%			0
Business Administration - Automotive Dealership Management	10	3	5	91.7%	60.0%	100.0%	8.3%	8.3%	0.0%	1	3	1
Business Administration - Entrepreneurship	31	22	35	73.3%	55.6%	78.7%	26.7%	26.7%	21.3%	2	3	2
Business Administration - Entrepreneurship (Spanish)	7	7	8	58.3%	53.8%	72.7%	41.7%	41.7%	27.3%	0	0	0
Business Administration - Equine	9	8	10	69.2%	72.7%	76.9%	30.8%	30.8%	23.1%	0	0	0
Business Administration - E-Sports			4			57.1%			42.9%			0
Business Administration - Finance	125	102	102	83.4%	74.5%	80.1%	16.6%	16.6%	19.9%	32	41	23
Business Administration - Finance (Spanish)	24	29	31	93.8%	93.8%	87.5%	6.3%	6.2%	12.5%	6	1	4
Business Administration - Hospitality Management	7	3	6	53.8%	44.4%	100.0%	46.2%	46.2%	0.0%	0	1	1
Business Administration - Human Resources Management	79	86	78	78.0%	76.8%	80.3%	22.0%	22.0%	19.7%	20	10	24
Business Administration - Human Resources Management (Spanish)	8	12	7	72.7%	75.0%	53.8%	27.3%	27.3%	46.2%	0	0	0
Business Administration - International Business	73	56	41	77.7%	80.0%	72.8%	22.3%	22.3%	27.2%	14	24	18
Business Administration - International Business (Spanish)	31	30	20	77.1%	87.5%	80.6%	22.9%	22.9%	19.4%	6	5	5
Business Administration - Management	370	350	325	75.9%	73.6%	70.3%	24.1%	24.1%	29.7%	87	83	73
Business Administration - Management (Spanish)	41	31	22	75.8%	81.6%	85.7%	24.2%	24.2%	14.3%	9	9	8
Business Administration - Marketing	114	110	84	75.5%	72.3%	66.0%	24.5%	24.5%	34.0%	36	27	23
Business Administration - Marketing (Spanish)	15	17	19	69.0%	77.3%	88.5%	31.0%	31.0%	11.5%	5	0	4
Business Administration - Transportation and Logistics	25	26	32	75.6%	65.2%	71.2%	24.4%	24.4%	28.8%	9	4	5
Business Administration (Spanish)	3	4	2	58.3%	100.0%	66.7%	50.0%	41.7%	33.3%	0	1	0
Total	1,185	1,166	1,184	77.4%	76.0%	76.4%	22.6%	24.0%	23.6%	264	254	236
MASTERS												
Business Administration - Accounting	6	5	4	66.7%	85.7%	75.0%	33.3%	33.3%	25.0%	4	1	2
Business Administration	123	140	139	83.6%	86.1%	87.8%	16.4%	16.4%	12.2%	42	52	76
Business Administration (Spanish)	29	31	57	84.9%	94.1%	91.0%	15.1%	15.1%	9.0%	16	17	14
Business Administration (Mandarin)	70	38	29	100.0%	100.0%	100.0%	0.0%	0.0%	0.0%	8	46	24
Business Administration - Global			1			100.0%			0.0%			0
Business Administration - Global (Spanish)			0			0.0%			0.0%			0
Business Administration - Health Services Administration	95	63	65	85.5%	70.7%	82.24%	14.5%	14.5%	17.8%	23	31	23
Business Administration - Health Service Administration (Spanish)	2	8	8	40.0%	80.0%	81.6%	60.0%	60.0%	15.4%	0	0	3
Business Administration - International Business	19	12	6	89.7%	76.2%	78.6%	10.3%	10.3%	21.4%	7	4	5
Business Administration - International Business (Spanish)	16	9	3	83.3%	88.9%	85.7%	16.7%	16.7%	14.3%	9	7	3
Business Administration - Management	46	39	35	74.1%	77.9%	79.4%	25.9%	25.9%	20.6%	18	14	15
Business Administration - Management (Spanish)	15	14	7	95.8%	95.7%	92.3%	4.2%	4.2%	7.7%	8	8	5
Business Administration - Marketing	16	11	16	69.0%	78.9%	100.0%	31.0%	31.0%	0.0%	5	4	2
Business Administration - Technology Management	9	9	14	63.2%	78.6%	71.4%	36.8%	36.8%	28.6%	3	2	1
Total	440	374	380	81.5%	84.2%	87.1%	16.4%	15.8%	12.9%	143	186	173
DOCTORAL												
Business Administration	82	75	74	93.5%	85.4%	83.7%	6.5%	6.5%	16.3%	6	9	7
Business Administration (Spanish)	46	34	33	78.7%	72.2%	100.0%	21.3%	21.3%	0.0%	2	5	11
Total	128	109	107	87.7%	80.7%	89.4%	12.3%	19.3%	10.6%	8	14	18

BUSINESS PROGRAMS