



## Keiser University Student Achievement Goals and Student Performance

Keiser University has established the following institutional goals for student achievement appropriate to its mission. Data indicative of student success in achieving these goals are available to students, constituents, and the public. In addition, Keiser University's Strategic Plan identifies the University's commitment to promote academic excellence and achievement through quality educational programs.

GOAL #	GOAL DESCRIPTION	PERFORMANCE	2020	2021	2022	SOURCE
1	Retention rates for first-time students pursuing Bachelor's degrees will meet or exceed 70 percent for full-time students.	Actual performance	60.0%	72.0%	69.0%	Integrated Postsecondary Education Data System (IPEDS)
2	Graduation rates will meet or exceed 55 percent for full-time, first-time students who graduated within 150% of "Normal Time" to complete their program.	Actual performance	71.0%	67.0%	58.0%	Integrated Postsecondary Education Data System (IPEDS)
3	Job placement rates will meet or exceed 80 percent for eligible graduates employed in field or related fields.	% Eligible grads placed	92.0%	92.0%	92.0%	Anthology Placement Statistics Report Undergraduate Programs
		% Placed grads in-field or related field	84.0%	84.0%	84.0%	
		% Eligible grads placed	97.0%	97.0%	97.0%	Anthology Placement Statistics Report Graduate Programs
		% Placed grads in-field or related field	93.0%	93.0%	95.0%	
4	Licensure/Certification examination pass rates will meet or exceed 80 percent.	Actual performance	81.0%	80.4%	77.7%	KU Office of Institutional Research, Planning and Assessment
		Actual performance	68.8%	68.6%	75.4%	
	Capstone average rates will meet or exceed an average rating of 3.0 on a 4.0 scale	Measured against an achievement goal of 3.0/4.0	3.31	3.44	3.56	KU Graduate School
	Dissertation average will meet or exceed an average rating of 3.0 on a 4.0 scale	Measured against an achievement goal of 3.0/4.0	3.67	3.67	3.63	
5	Pre-Post test scores for individual courses will demonstrate a minimum improvement in average score of 30-points, or a minimum average post test score of 75 percent.	Actual Performance Point Average pre-post gain	35	34	34	KU Office of Institutional Research, Planning and Assessment
		Average post test score	82.1%	88.2%	81.4%	
	Student Learning Outcomes results will meet or exceed an average rating of 3.0 on a 4.0 scale (or 75%)	Actual performance	3.52	3.48	3.54	KU Graduate School
6	Graduate exit survey results will meet or exceed an average rating of 4.0 on a 5.0 scale, equivalent to a rating of "High" or "Very High" regarding their learning levels of profession-specific knowledge and skills.	Actual performance	4.17	4.06	4.16	KU Office of Institutional Research, Planning and Assessment
		Actual performance	4.44	4.35	4.69	KU Graduate School
7	Employer survey results will meet or exceed an average rating of 4.0 on a 5.0 scale, equivalent to a rating of "Good" or "Very Good" regarding their rating of graduate profession-specific knowledge and skills.	Actual performance	4.46	4.52	4.40	KU Office of Institutional Research, Planning and Assessment
		Actual performance	4.36	4.41	4.70	KU Graduate School
8	ETS Proficiency Profile mean scores will be within 1 standard deviation of the mean score of the ETS comparative data report. (1 SD of Mean: 419.9 - 460.5)	Actual performance	432.0	433.6	432.3	KU Office of Institutional Research, Planning and Assessment

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