



Keiser University Student Achievement Goals and Student Performance

Keiser University has established the following institutional goals for student achievement appropriate to its mission. Data indicative of student success in achieving these goals are available to students, constituents, and the public. In addition, Keiser University’s Strategic Plan identifies the University’s commitment to promote academic excellence and achievement through quality educational programs.

GOAL #	GOAL DESCRIPTION	PERFORMANCE	2018	2019	2020	SOURCE
1	Retention rates for first-time students pursuing Bachelor’s degrees will meet or exceed 70 percent for full-time students.	Actual performance:	79.0%	75.0%	60.0%	<i>Integrated Postsecondary Education Data System (IPEDS)</i>
2	Graduation rates will meet or exceed 55 percent for full-time, first-time students who graduated within 150% of “Normal Time” to complete their program.	Actual performance:	65.0%	69.0%	71.0%	<i>Integrated Postsecondary Education Data System (IPEDS)</i>
3	Job placement rates will meet or exceed 80 percent for eligible graduates employed in field and related fields.	% Eligible grads placed:	92.0%	91.0%	91.5%	<i>KU Office of Institutional Research, Planning and Assessment</i>
		% Placed grads in field or related field:	92.2%	90.1%	90.0%	
4	Licensure/Certification examination pass rates will meet or exceed 80 percent for first-time examinees.	Actual performance:	85.6%	83.5%	81.0%	<i>KU Office of Institutional Research, Planning and Assessment</i>
5	Pre-Post test scores for individual courses will demonstrate a minimum improvement in average score of 30-points, or a minimum average post test score of 75 percent.	Actual Performance Point Average pre-post gain:	34	34	35	<i>KU Office of Institutional Research, Planning and Assessment</i>
		Average post test score:	78.0%	79.0%	82.1%	
6	Graduate exit survey results will meet or exceed an average rating of 4.0 on a 5.0 scale, equivalent to a rating of “High” or “Very High” regarding their learning levels of profession-specific knowledge and skills.	Actual performance:	4.11	4.18	4.17	<i>KU Office of Institutional Research, Planning and Assessment</i>
7	Employer survey results will meet or exceed an average rating of 4.0 on a 5.0 scale, equivalent to a rating of “Good” or “Very Good” regarding their rating of graduate profession-specific knowledge and skills.	Actual performance:	4.59	4.61	4.46	<i>KU Office of Institutional Research, Planning and Assessment</i>