Keiser University Student Achievement Goals and Student Performance

Keiser University has established the following institutional goals for student achievement appropriate to its mission. Data indicative of student success in achieving these goals are available to students, constituents, and the public. In addition, Keiser University's Strategic Plan identifies the University's commitment to promote academic excellence and achievement through quality educational programs.

GOAL #	GOAL DESCRIPTION	PERFORMANCE	2021	2022	2023	SOURCE
1	Retention rates for first time students pursuing Bachelor's degrees will meet or exceed 70 percent for full time students.	Actual performance	60.0%	72.0%	69.0%	*Integrated Postsecondary Education Data System (IPEDS)*
2	Graduation rates will meet or exceed 55 percent for full time, first time students who graduated within 150% of "Normal Time" to complete their program.	Actual performance	71.0%	67.0%	58.0%	*Integrated Postsecondary Education Data System (IPEDS)*
3	Job placement rates will meet or exceed 80 percent for eligible graduates employed in field or related fields.	% Eligible grads placed	92.0%	92.0%	96.0%	*Anthology Placement Statistics Report Undergraduate Programs*
		% Placed grads in-field or related field	84.0%	84.0%	88.0%	
		% Eligible grads placed	97.0%	97.0%	97.0%	*Anthology Placement Statistics Report Graduate Programs*
		% Placed grads in-field or related field	93.0%	95.0%	95.0%	
4	Licensure/Certification examination pass rates will meet or exceed 80 percent.	Actual performance	80.4%	77.7%	86.6%	*KU Office of Institutional Research, Planning and Assessment*
		Actual performance	68.6%	78.9%	81.9%	*KU Graduate School*
	Capstone average rates will meet or exceed an average rating of 3.0 on a 4.0 scale	Measured against an achievement goal of 3.0/4.0	3.44	3.56	3.61	
	Dissertation average will meet or exceed an average rating of 3.0 on a 4.0 scale	Measured against an achievement goal of 3.0/4.0	3.67	3.63	3.53	
5	Pre Post test scores for individual courses will demonstrate a minimum improvement in average score of 30 points, or a minimum average post test score of 75 percent.	Actual Performance Point Average pre-post gain	34	34	35	*KU Office of Institutional Research, Planning and Assessment*
		Average post test score	88.2%	81.4%	81.7%	
	Student Learning Outcomes results will meet or exceed an average rating of 3.0 on a 4.0 scale (or 75%)	Actual performance	3.48	3.54	3.53	*KU Graduate School*
6	Graduate exit survey results will meet or exceed an average rating of 4.0 on a 5.0 scale, equivalent to a rating of "High" or "Very High" regarding their learning levels of profession specific knowledge and skills.	Actual performance	4.06	4.16	4.13	*KU Office of Institutional Research, Planning and Assessment*
		Actual performance	4.35	4.69	4.42	*KU Graduate School*
7	Employer survey results will meet or exceed an average rating of 4.0 on a 5.0 scale, equivalent to a rating of "Good" or "Very Good" regarding their rating of graduate profession specific knowledge and skills.	Actual performance	4.52	4.40	4.44	*KU Office of Institutional Research, Planning and Assessment*
		Actual performance	4.41	4.70	4.81	*KU Graduate School*
8	ETS Proficiency Profile mean scores will be at least 45th percentile of the national mean scores of the ETS comparative data report.	Actual performance	434	432	432	*KU Office of Institutional Research, Planning and Assessment*
		45th percentile of the national mean scores (weighted)	434	434	434	