

Standard #4 Measurement and Analysis of Student Learning and Performance

| Performance Indicator | Definition | | | | |
|--|--|--|--|---|--|
| 1. Student Learning Results | A student learning outcome is one that measures a specific competency attainment. <i>Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination).</i> Add these to the description of the measurement instrument in column two: Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information. Formative – An assessment conducted during the student’s education. Summative – An assessment conducted at the end of the student’s education. Internal – An assessment instrument that was developed within the business unit. External – An assessment instrument that was developed outside the business unit. Comparative – Compare results between classes, between online and on ground classes, Between professors, between programs, between campuses, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data. | | | | |
| | | Analysis of Results | | | |
| Identified in Criterion 4.2 | Identified in Criterion 4.1 | Identified in Criterion 4.2 | Identified in Criterion 4.4 | Identified in Criterion 4.2 | |
| | What is your measurement instrument or process? | Current Results | Analysis of Results | Action Taken or Improvement made | Insert Graphs or Tables of Resulting Trends (3-5 data points preferred) |
| Measurable goal | Do not use grades. | What are your current results? | What did you learn from the results? | What did you improve or what is your next step? | |
| What is your goal? | (Indicate type of instrument) direct, formative, internal, comparative | | | | |
| Pre/Post test scores with a benchmark of 75 or a difference of 30 points between pre and post test scores (based on all accounting courses taught) | Formative, Internal data derived from Pre and post assessment | The current average post test score is 75 with a 34 point difference between pre and post test | The benchmark continues to be met. This year’s results show an increase in the post test scores and the difference from last year. | Benchmark met | <div><div>BA Pre post tests</div><div><div><div>Post test</div><div>Difference</div><div>Benchmark</div><div>Benchmark</div></div><div><div>74</div><div>33</div><div>72</div><div>32</div><div>75</div><div>34</div></div><div><div>2020</div><div>2021</div><div>2022</div></div></div><div>Benchmark Post =75 or Difference of 30</div></div> |
| | | | | | |
| | | | | | |
| | | | | | |

| | | Analysis of Results | | | | | | | | | | | | | | | |
|---|--|--|--|---|---|------|-----------|------------|------|------|----|------|------|----|------|----|----|
| Identified in Criterion 4.2 | Identified in Criterion 4.1 | Identified in Criterion 4.2 | | Identified in Criterion 4.4 | Identified in Criterion 4.2 | | | | | | | | | | | | |
| | What is your measurement instrument or process? | Current Results | Analysis of Results | Action Taken or Improvement made | Insert Graphs or Tables of Resulting Trends (3-5 data points preferred) | | | | | | | | | | | | |
| Measurable goal | Do not use grades. | What are your current results? | What did you learn from the results? | What did you improve or what is your next step? | | | | | | | | | | | | | |
| What is your goal? | (Indicate type of instrument) direct, formative, internal, comparative | | | | | | | | | | | | | | | | |
| Pre/Post test scores with a benchmark of 75 or a difference of 30 points between pre and post test scores (based on all accounting courses taught at lower level) | Formative, Internal data derived from Pre and post assessment | The current average post test score is 75 with a 34 point difference between pre and post test | The benchmark was met and shows the results are remaining steady | Benchmark met | <div><h3>AA Pre/ Post Assessment</h3><table><thead><tr><th>Year</th><th>Post Test</th><th>Difference</th></tr></thead><tbody><tr><td>2020</td><td>74</td><td>34</td></tr><tr><td>2021</td><td>75</td><td>34</td></tr><tr><td>2022</td><td>75</td><td>34</td></tr></tbody></table></div> | Year | Post Test | Difference | 2020 | 74 | 34 | 2021 | 75 | 34 | 2022 | 75 | 34 |
| Year | Post Test | Difference | | | | | | | | | | | | | | | |
| 2020 | 74 | 34 | | | | | | | | | | | | | | | |
| 2021 | 75 | 34 | | | | | | | | | | | | | | | |
| 2022 | 75 | 34 | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | |
| Graduate Exit survey with a benchmark of 4 or above out of 5 | Summative, External data derived from Graduate Exit Survey | The current results are 4.11 | The benchmark for this year was met and is showing an upward trend from last year. | Benchmark met | <div><h3>BA Graduate Exit Survey</h3><table><thead><tr><th>Year</th><th>Score</th></tr></thead><tbody><tr><td>2020</td><td>3.59</td></tr><tr><td>2021</td><td>4</td></tr><tr><td>2022</td><td>4.11</td></tr></tbody></table></div> | Year | Score | 2020 | 3.59 | 2021 | 4 | 2022 | 4.11 | | | | |
| Year | Score | | | | | | | | | | | | | | | | |
| 2020 | 3.59 | | | | | | | | | | | | | | | | |
| 2021 | 4 | | | | | | | | | | | | | | | | |
| 2022 | 4.11 | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | |

| | | Analysis of Results | | | | | | | | | | | |
|--|--|--|---|---|---|------|-------|------|------|------|------|------|------|
| Identified in Criterion 4.2 | Identified in Criterion 4.1 | Identified in Criterion 4.2 | | Identified in Criterion 4.4 | Identified in Criterion 4.2 | | | | | | | | |
| | What is your measurement instrument or process? | Current Results | Analysis of Results | Action Taken or Improvement made | Insert Graphs or Tables of Resulting Trends (3-5 data points preferred) | | | | | | | | |
| Measurable goal | Do not use grades. | What are your current results? | What did you learn from the results? | What did you improve or what is your next step? | | | | | | | | | |
| What is your goal? | (Indicate type of instrument) direct, formative, internal, comparative | | | | | | | | | | | | |
| Graduate Exit survey with a benchmark of 4 or above out of 5 | Summative, External data derived from Graduate Exit Survey | The current results are 4.25 | The benchmark was met and shows a slight decrease from last year. | Benchmark met | <div><p>AA Graduate Exit Survey</p><table><tr><th>Year</th><th>Score</th></tr><tr><td>2020</td><td>4.27</td></tr><tr><td>2021</td><td>4.31</td></tr><tr><td>2022</td><td>4.25</td></tr></table></div> | Year | Score | 2020 | 4.27 | 2021 | 4.31 | 2022 | 4.25 |
| Year | Score | | | | | | | | | | | | |
| 2020 | 4.27 | | | | | | | | | | | | |
| 2021 | 4.31 | | | | | | | | | | | | |
| 2022 | 4.25 | | | | | | | | | | | | |
| Employer Satisfaction survey with a benchmark of 4 or above out of 5 | Summative, External data derived from Employer Satisfaction Survey | The current results are 5 | The benchmark was met and shows employers are highly satisfied with our graduates | Benchmark met | <div><p>BA Employer Satisfaction Survey</p><table><tr><th>Year</th><th>Score</th></tr><tr><td>2020</td><td>4</td></tr><tr><td>2021</td><td>5</td></tr><tr><td>2022</td><td>5</td></tr></table></div> | Year | Score | 2020 | 4 | 2021 | 5 | 2022 | 5 |
| Year | Score | | | | | | | | | | | | |
| 2020 | 4 | | | | | | | | | | | | |
| 2021 | 5 | | | | | | | | | | | | |
| 2022 | 5 | | | | | | | | | | | | |
| Employer Satisfaction survey with a benchmark of 4 or above out of 5 | Summative, External data derived from Employer Satisfaction Survey | There were no results for 2021 or 2022 | There were no results for 2021 or 2022 | The department will continue to encourage employers to fill out the survey and work with graduates to help collect this data from their employers | <div><p>AA Employer Satisfaction Survey</p><table><tr><th>Year</th><th>Score</th></tr><tr><td>2020</td><td>5</td></tr><tr><td>2021</td><td></td></tr><tr><td>2022</td><td></td></tr></table></div> | Year | Score | 2020 | 5 | 2021 | | 2022 | |
| Year | Score | | | | | | | | | | | | |
| 2020 | 5 | | | | | | | | | | | | |
| 2021 | | | | | | | | | | | | | |
| 2022 | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |

| | | Analysis of Results | | | | | | | | | | | |
|--|--|--------------------------------|---|---|--|------|------|------|------|------|-----|------|-----|
| Identified in Criterion 4.2 | Identified in Criterion 4.1 | Identified in Criterion 4.2 | | Identified in Criterion 4.4 | Identified in Criterion 4.2 | | | | | | | | |
| | What is your measurement instrument or process? | Current Results | Analysis of Results | Action Taken or Improvement made | Insert Graphs or Tables of Resulting Trends (3-5 data points preferred) | | | | | | | | |
| Measurable goal | Do not use grades. | What are your current results? | What did you learn from the results? | What did you improve or what is your next step? | | | | | | | | | |
| What is your goal? | (Indicate type of instrument) direct, formative, internal, comparative | | | | | | | | | | | | |
| Placement Rate with a benchmark of 90% | Summative, External data derived from Job placement rates collected on an annual basis | The current results are 98 | The benchmark was met and showed that all students are being placed. This data is continually updated and the faculty decided that delaying reporting by 1 year would provide more accurate results of job placement rates. | Benchmark met | <div><div>BA Job Placement Rates</div><table><caption>BA Job Placement Rates</caption><tr><th>Year</th><th>Rate</th></tr><tr><td>2019</td><td>92.3</td></tr><tr><td>2020</td><td>98</td></tr><tr><td>2021</td><td>100</td></tr></table></div> | Year | Rate | 2019 | 92.3 | 2020 | 98 | 2021 | 100 |
| Year | Rate | | | | | | | | | | | | |
| 2019 | 92.3 | | | | | | | | | | | | |
| 2020 | 98 | | | | | | | | | | | | |
| 2021 | 100 | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| Placement Rate with a benchmark of 90% | Summative, External data derived from Job placement rates collected on an annual basis | The current results are 100 | The benchmark was met and showed that all students are being placed. This data is continually updated and the faculty decided that delaying reporting by 1 year would provide more accurate results of job placement rates. | Benchmark met | <div><div>AA Job Placement Rates</div><table><caption>AA Job Placement Rates</caption><tr><th>Year</th><th>Rate</th></tr><tr><td>2019</td><td>97.7</td></tr><tr><td>2020</td><td>100</td></tr><tr><td>2021</td><td>100</td></tr></table></div> | Year | Rate | 2019 | 97.7 | 2020 | 100 | 2021 | 100 |
| Year | Rate | | | | | | | | | | | | |
| 2019 | 97.7 | | | | | | | | | | | | |
| 2020 | 100 | | | | | | | | | | | | |
| 2021 | 100 | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |

| | | Analysis of Results | | | | | | | | | | | |
|--|--|--------------------------------|---|---|--|------|-------|------|-------|------|-------|------|-------|
| Identified in Criterion 4.2 | Identified in Criterion 4.1 | Identified in Criterion 4.2 | | Identified in Criterion 4.4 | Identified in Criterion 4.2 | | | | | | | | |
| | What is your measurement instrument or process? | Current Results | Analysis of Results | Action Taken or Improvement made | Insert Graphs or Tables of Resulting Trends (3-5 data points preferred) | | | | | | | | |
| Measurable goal | Do not use grades. | What are your current results? | What did you learn from the results? | What did you improve or what is your next step? | | | | | | | | | |
| What is your goal? | (Indicate type of instrument) direct, formative, internal, comparative | | | | | | | | | | | | |
| Peregrine Examination with a benchmark of 60 | Summative, External data derived from Peregrine Exam | The current results are 62.46 | The current results are 62.46 which is above the ACBSP score of 54.15. This year's results are above last year showing a positive trend so the benchmark was increased this year. | Benchmark met | <div><div>BA Peregrine Exam</div><table><thead><tr><th>Year</th><th>Score</th></tr></thead><tbody><tr><td>2020</td><td>62.21</td></tr><tr><td>2021</td><td>61.62</td></tr><tr><td>2022</td><td>62.46</td></tr></tbody></table></div> | Year | Score | 2020 | 62.21 | 2021 | 61.62 | 2022 | 62.46 |
| Year | Score | | | | | | | | | | | | |
| 2020 | 62.21 | | | | | | | | | | | | |
| 2021 | 61.62 | | | | | | | | | | | | |
| 2022 | 62.46 | | | | | | | | | | | | |
| | | | | | | | | | | | | | |