

**Figure 4.2 - Standard #4 Measurement and Analysis of Student Learning and Performance**

Use this table to supply data for Criterion 4.2.

Performance Indicator	Definition												
<b>1. Student Learning Results</b>	A student learning outcome is one that measures a specific competency attainment. <i>Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination.</i> Add these to the description of the measurement instrument in column two: Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information. Formative – An assessment conducted during the student’s education. Summative – An assessment conducted at the end of the student’s education. Internal – An assessment instrument that was developed within the business unit. External – An assessment instrument that was developed outside the business unit. Comparative – Compare results between classes, between online and on ground classes, Between professors, between programs, between campuses, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data.												
<b>Analysis of Results</b>													
Identified in Criterion 4.2	Identified in Criterion 4.1	Identified in Criterion 4.2		Identified in Criterion 4.4	Identified in Criterion 4.2								
Measurable goal  What is your goal?	What is your measurement instrument or process?  Do not use grades.  (Indicate type of instrument) direct, formative, internal, comparative	Current Results  What are your current results?	Analysis of Results  What did you learn from the results?	Action Taken or Improvement made  What did you improve or what is your next step?	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)								
Learning Outcomes Assessment with a benchmark of 3 out of 4	Formative, Internal data derived from learning outcomes assessment	The current result show 3.63 as the average	The benchmark was met, there was an overall increase from 2020 and an upward trend in the data.	Benchmark met	<div style="text-align: center;"> <p><b>MAcc Learning Outcomes Assessment</b></p> <table border="1" style="margin: 10px auto;"> <caption>MAcc Learning Outcomes Assessment Data</caption> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2019</td> <td>3.37</td> </tr> <tr> <td>2020</td> <td>3.53</td> </tr> <tr> <td>2021</td> <td>3.63</td> </tr> </tbody> </table> </div>	Year	Score	2019	3.37	2020	3.53	2021	3.63
Year	Score												
2019	3.37												
2020	3.53												
2021	3.63												

Accounting Research Project with a benchmark of 3 out of 4	Summative, Internal data derived from Accounting Research assessment rubric	The current result show 3.14 as the average	The benchmark was met, there was an overall increase from 2020. This year is more in line with past years.	Benchmark met	<p style="text-align: center;"><b>MAcc Accounting Research Project</b></p> <table border="1"> <caption>MAcc Accounting Research Project Data</caption> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2019</td> <td>3.14</td> </tr> <tr> <td>2020</td> <td>2.59</td> </tr> <tr> <td>2021</td> <td>3.14</td> </tr> </tbody> </table>	Year	Score	2019	3.14	2020	2.59	2021	3.14
Year	Score												
2019	3.14												
2020	2.59												
2021	3.14												

Graduate exit survey with a benchmark 3 out of 4	Summative, External data derived from Graduate Exit Survey	The current result show 3.47 as the average	The benchmark is met however there was a decrease from last year.	Benchmark met	<p style="text-align: center;"><b>MAcc Graduate Exit Survey</b></p> <table border="1"> <caption>MAcc Graduate Exit Survey Data</caption> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2019</td> <td>3.69</td> </tr> <tr> <td>2020</td> <td>3.95</td> </tr> <tr> <td>2021</td> <td>3.47</td> </tr> </tbody> </table>	Year	Score	2019	3.69	2020	3.95	2021	3.47
Year	Score												
2019	3.69												
2020	3.95												
2021	3.47												

Employer Satisfaction survey with a benchmark 4 out of 5	Summative, External data derived from Employer Satisfaction Survey	There was no data reported for 2021	No data was reported for 2021	The department will continue to encourage employers to fill out the survey	<p style="text-align: center;"><b>MAcc Employer Satisfaction Survey</b></p> <table border="1"> <caption>MAcc Employer Satisfaction Survey Data</caption> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2019</td> <td>No data</td> </tr> <tr> <td>2020</td> <td>4.9</td> </tr> <tr> <td>2021</td> <td>No data</td> </tr> </tbody> </table>	Year	Score	2019	No data	2020	4.9	2021	No data
Year	Score												
2019	No data												
2020	4.9												
2021	No data												

Placement Rate with a benchmark of 90%	Summative, External data derived from Job Placement Rates	The current results are 100	Based on the change in reporting, the placement rates are now more reflective of the actual program results. In the past, not all placement data was entered into the system by year end for this report especially for those students that graduated in December.	Benchmark met	<p><b>MAcc Job Placement Rates</b></p> <table border="1"> <thead> <tr> <th>Year</th> <th>Rate (%)</th> </tr> </thead> <tbody> <tr> <td>2018</td> <td>100</td> </tr> <tr> <td>2019</td> <td>87.5</td> </tr> <tr> <td>2020</td> <td>100</td> </tr> </tbody> </table>	Year	Rate (%)	2018	100	2019	87.5	2020	100
Year	Rate (%)												
2018	100												
2019	87.5												
2020	100												

Peregrine Examination with a benchmark of 50	Summative, External data derived from Peregrine Exam	The current results are 64.45	The benchmark was met and is above the ACBSP average of 58.4 . There was a decrease from last year but is fairly consistent from prior years reported.	Benchmark met	<p><b>MAcc Peregrine Exam</b></p> <table border="1"> <thead> <tr> <th>Year</th> <th>Score (%)</th> </tr> </thead> <tbody> <tr> <td>2019</td> <td>66.87</td> </tr> <tr> <td>2020</td> <td>71.09</td> </tr> <tr> <td>2021</td> <td>64.45</td> </tr> </tbody> </table>	Year	Score (%)	2019	66.87	2020	71.09	2021	64.45
Year	Score (%)												
2019	66.87												
2020	71.09												
2021	64.45												