Keiser University College of Golf & Sport Management Hosts National Strength & Conditioning Workshop

Keiser University welcomed attendees from across the country for a rigorous Strength & Conditioning Certification workshop.

PORT ST. LUCIE, Fla. — Keiser University College of Golf & Sport Management (COGSM) hosted the National Strength & Conditioning Association (NSCA) recently for its Certified Strength & Conditioning Specialist® (CSCS®) exam preparation workshop. The workshop delivered a blend of classroom lecture and hands-on training for attendees seeking to help athletes improve athletic performance.

More than 20 participants from across the country attended the two-day event to learn the skills and education needed to successfully obtain the highly coveted field certification. The CSCS allows professionals to design and implement strength training and conditioning programs for athletes in a team setting.

NSCA-CSCS Exam Prep Manager Kathryn Russell conducted the workshop, and Keiser University COGSM faculty Rick Leitner, Robert Maxwell and Julie Snyder of the Sports Medicine & Fitness Technology Programs and James Gegenheimer of the Dietetics and Nutrition Program were also present.

“The Strength & Conditional certification workshop was a great opportunity for the attendees to learn the latest research in the field and it was an excellent way for us to showcase the unique facilities and professional staff here at Keiser University College of Golf & Sport Management,” says John McMurry, Campus Vice-President of Keiser University College of Golf & Sport Management.

The Keiser University COGSM campus features a 20,000-square-foot facility which includes a 1,500-square-foot indoor putting green, advanced launch monitor technology, an interactive golf simulator powered by Sports Coach Systems, TaylorMade MAT-T swing analysis system, and a golf club repair lab equipped by Mitchell Golf Equipment. Students also receive access to the highly acclaimed PGA Center for Golf Learning and Performance where they can practice on a 35-acre lighted practice range, short game areas, bunker facility and extensive putting greens. In addition, Keiser University College of Golf & Sport Management gives students access to several PGA Master Professionals, such as Brian Hughes and Dr. Eric Wilson, as well as Golf Magazine top 100 teacher Dr. T.J. Tomasi.
The Keiser University COGSM degree in Golf Management prepares students for a wide variety of positions in the golf industry. The program gives students the educational background and training to provide golf instruction, manage golf course operations, ensure proper maintenance of golf facilities and equipment, as well as how to incorporate the play of golf into the broader hospitality and recreation domain. Keiser University COGSM's Bachelor of Science in Sport Management degree (with a concentration in golf management) focuses on the managerial and business aspects of a career in golf. The curriculum supports an expanded professional role of sports managers and graduates of associate degree programs in golf, hospitality, fitness, sports, recreation and other related fields.

For more information on attending Keiser University College of Golf & Sport Management, please contact the College of Golf campus at 1860 Fountainview Blvd, Port St. Lucie, Fla.; online at www.CollegeofGolf.KeiserUniversity.edu; or call 888.355.4465.

About Keiser University:
About Keiser University: Keiser University is a private, not-for-profit University serving nearly 20,000 students offering 100 degrees at the doctoral through associate level on 17 Florida campuses, online and internationally, employing 3,500 staff and faculty. Keiser University holds Level VI accreditation signifying recognition of its expanded doctoral degree offerings. Sixty-two percent of KU students graduate in STEM (Science, Technology, Engineering and Math) and healthcare fields, providing the talented workforce necessary for Florida to compete globally. Statewide Keiser University campuses currently have 60 accredited programs, spanning 21 program offerings, from 18 accrediting agencies/regulatory agencies to ensure that the top industry standards are met in degrees such as nursing, occupational therapy assistant, radiologic technology, physical therapy assistant, physician’s assistant, and many others. Keiser University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and degrees at the associate, baccalaureate, masters, specialist, and doctoral levels. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Keiser University. For additional information regarding Keiser University, go to www.keiseruniversity.edu